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# Social Arbitrage Fund

Pioneering modern data for a modern market

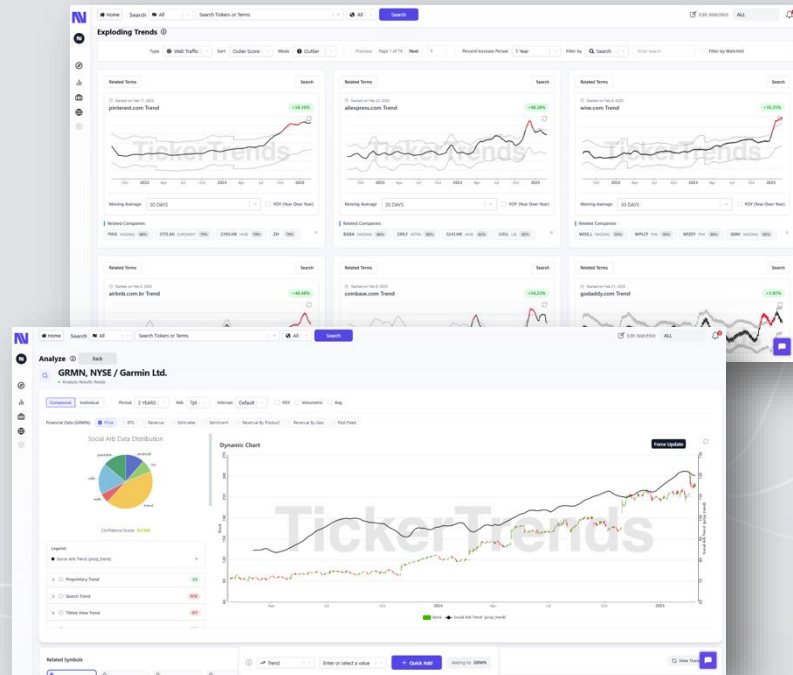
# TickerTrends Platform



## Subscribers access a broad array of data sources ranging from:

- + Consumer behavior
- + Social sentiment
- + Economic trends
- + Corporate insights

...and continuously expanding

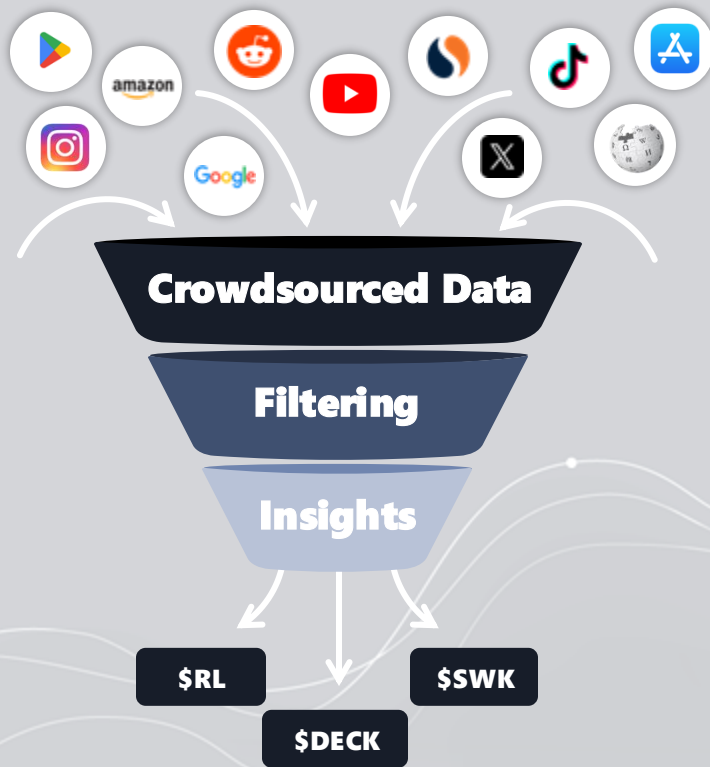


# Our Investment Approach



The **Social Arbitrage Fund** harnesses the power of diverse alternative data sources to identify trends in financial markets

We believe alternative data sources can be an early predictor of sales, earnings, and stock prices



# Historical Returns



Period	57 months
Total Return	773.61%
Sortino*	3.77
Sharpe*	1.20
Annualized Return	57.82%
Annualized Volatility	43.65%

\*Values annualized

## Social Arbitrage Fund Strategy Returns



For personal account broker documentation, please email  
admin@navtrading.co.\*

\* Strategy returns are from a personal account that predates the fund.

# Investment Process



## Early Trend Detection

Consumer point-of-purchase data is often a trailing indicator

We monitor the consumer **pre-purchase journey**

We believe a mosaic of social, consumer, and corporate data is an **earlier** and **stronger** indicator of:



Fundamental company catalysts



Market rotations



Long-term macroeconomic trends



Sector trends



Consumer Discovery



Consumer Research



Consumer Discussion



Point Of Purchase

Social Arbitrage Fund Strategy

Other Funds

# Investment Process

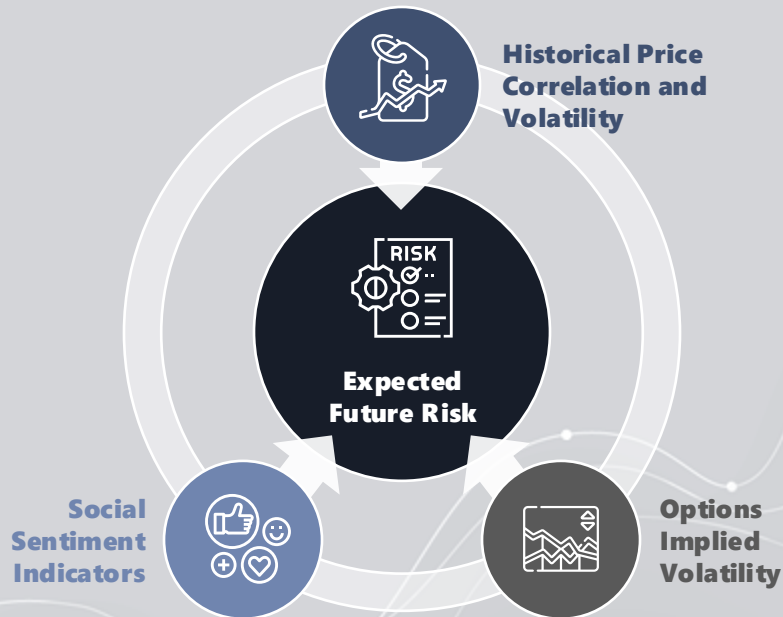


## Risk Management

Traditionally estimated by historical price action and options implied volatility

We've found [social sentiment indicators](#) within our alternative data sources to be [even more informative](#) of future stock volatility

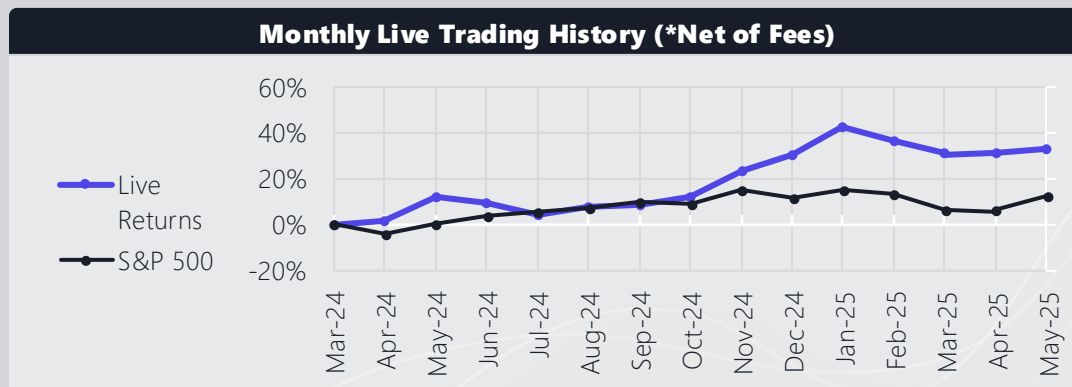
Assessing risk with this unique lens gives us a distinct edge



# Live Returns – SAF & Managed Fund



Net Performance	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2024	30.39%				1.28%	11.05%	(2.63%)	(4.44%)	3.15%	0.95%	2.56%	10.18%	5.89%
2025	2.07%	9.73%	(4.39%)	(4.25%)	1.00%	0.60%							
Since Inception: +33.09%													



\*Return Net of All Management & Performance Fees

# Trade Highlights



**\$RL**

Thesis:

- + Abnormal quarterly sales growth & alignment with consumer interests in luxury brands

What trends were we seeing:

- + Increase in organic category social interest, rising purchase and purchase intent, sector growth

Exit:

- + Slow down in sales growth seen in subsequent months and information saturation based on investor expectations post earnings

Risk Management:

- + Short duration call options with limited equity exposure



**\$CELH**

Thesis:

- + Long term social traction and consumer adoption, alignment with fitness trends

What trends were we seeing:

- + Substantial increases in product purchases and distribution, unique social adoption, discussion and influencer driven marketing / advertising strategies

Exit:

- + Limit in distribution expansion, thesis saturation in retail investor and public analyst coverage

Risk Management:

- + Continuous long term equity exposure combined market ETF hedges, sizing adjusted for product adoption growth, short duration call options for surprised earnings periods



# Trade Lessons



**\$LEVI**

## Trade story:

- + Levi's saw growing social traction after Beyoncé's "Cowboy Carter" album inspired a broad movement towards jeans and western-style clothing

## Outcome:

- + Levi's Wholesale revenue for the quarter continued to drag on broader top-line figures, which couldn't meet high earnings expectations after a double-digit run up in the equity price.

## Strategy Adjustments:

- + Developed a system to model hidden market expectations based on a combination of various metrics leading up to the earnings release date



**\$LULU**

## Trade story:

- + Lululemon has benefited from broader trends in the athleisure market being an incumbent player that has continuously grown

## Outcome:

- + Revenue growth was reflected in Lululemon earnings release; however, the share price was already priced for the reported level of growth and social adoption

## Strategy Adjustments:

- + Integrate a deeper element of continuous company guidance tracking as a larger portion of the position holding and evaluation process

# Strategy Details



## Overview

### Style:

- + Discretionary Long / Short

Equity selection based on:

- + Proprietary alternative data indicators

### Universe:

- + U.S. & International equities and options
- + All market capitalizations and sectors
  - + Focus on Consumer and Technology

### Investment Duration:

- + 1-4 month average

### Portfolio Size:

- + 15-30 core positions
  - + Can be fewer should there be less opportunity in the market



## Risk Limits

- + Position max risk target <10% AUM
- + Sector max risk target <40% AUM
- + Directional exposure max +/- 100% AUM
- + Average Directional Exposure +10-20%



## Liquidity & Leverage

- + Discretionary holding of significant cash/cash equivalents during unfavorable market conditions

# Fund Facts



- + Launched: April 2024
- + Minimum Investment: \$500,000
- + Management Fee: 2%
- + Performance Fee: 20%\*
- + Lockup Period: 12 Months

- + Prime Broker: Interactive Brokers
- + Fund Administrator: Repool
- + Bank: Blue Ridge Bank
- + Compliance: Aspect Advisors
- + Accounting: Michael Coglianese CPA\*

\*With high-water mark clause

# Full Transparency: Invest with Confidence



## + Independent Oversight:

- Auditor, Fund Administrator, and Custodian listed in previous slide

## + Regulatory Compliance:

- SEC-registered | NFA member
- Fully compliant with US Federal and Texas state regulation
- Audit done by Spicer Jeffries LLP

## + Investor Access:

- Monthly performance reports
- Frequent investor relations communication

## + Security & Integrity:

- Robust cybersecurity measures

# Why Invest in Our Fund vs Larger Funds?



## + Tailored Strategies:

- **Custom Portfolios:** We focus on your unique needs, not a "one-size-fits-all" approach
- **Personalized Service:** Limited clients mean more attention to your goals.

## + Social Media Expertise:

- **Deep Market Knowledge:** We understand youth and social media trends that larger funds overlook, giving us an edge in identifying and profiting from emerging trends

## + Untapped Opportunities:

- **Smaller Fund, Bigger Flexibility:** Ability to invest in under-the-radar small-cap companies
- **Agility:** We can move quickly to seize opportunities

## + Influence and Partnership:

- **Early Adopter Advantage:** Be part of our growth and influence the fund's direction
- **Collaborative Approach:** We value investor feedback and new ideas

# Officers



**Adrien Navarre**

CEO, Founder

Adrien is the CEO and founder of TickerTrends. He has 5 years of fintech experience involving developing software for quantitative capital management, data infrastructure and digital assets. He previously worked on computer vision and machine learning research at Anantak Robotics.



**Vinit Parikh**

Senior Quantitative Analyst & Risk Officer

Vinit is the Social Arbitrage Fund's Quantitative Analyst & Risk Officer. He previously founded Partridge Capital, LLC, a Long/Short hedge fund. He also has 6 years of professional experience across Prudential Financial, SVP Global, and BNY Mellon. Vinit earned a B.S in Applied Mathematics and Economics from UC Berkeley.

# Team and Location



## Team

### Advisors

Nolan Antonucci

TMT Breakout

Brad Freeman

### Core Team

Alex Lee

Kay Huynh

Ryan McKinstry

Nitin Gupta

### Officers

Adrien Navarre

Vinit Parikh



## Location



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# Subscribe Capital

Schedule a Meeting: [admin@tickertrends.io](mailto:admin@tickertrends.io)

\* Requirements: [Investor Accreditation](#) & [Qualified Client](#)