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Social Arbitrage Fund

Pioneering modern data for a modern market

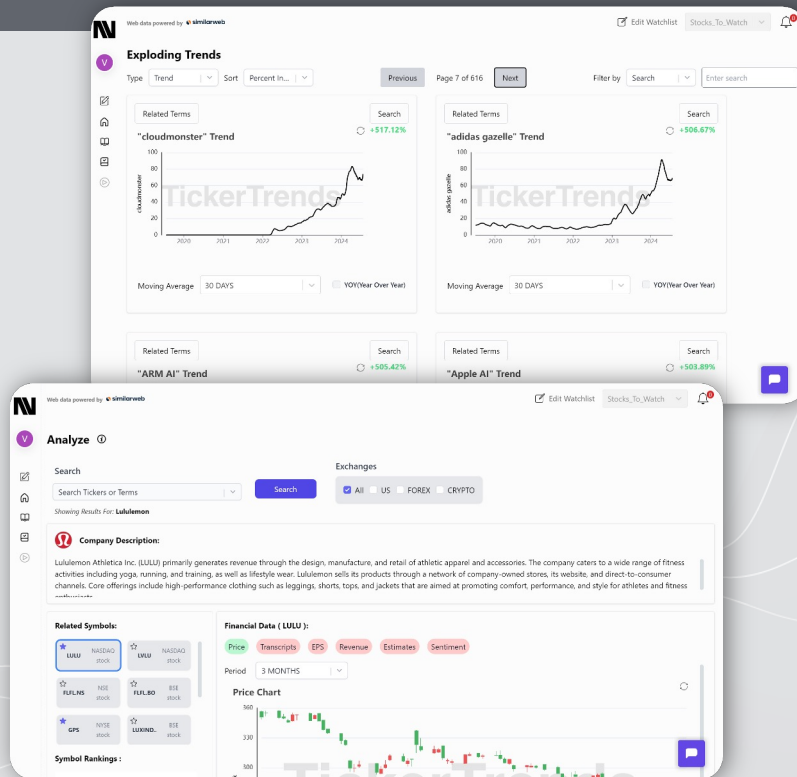
TickerTrends Platform



Subscribers access a broad array of data sources ranging from:

- + Consumer behavior
- + Social sentiment
- + Economic trends
- + Corporate insights

...and continuously expanding

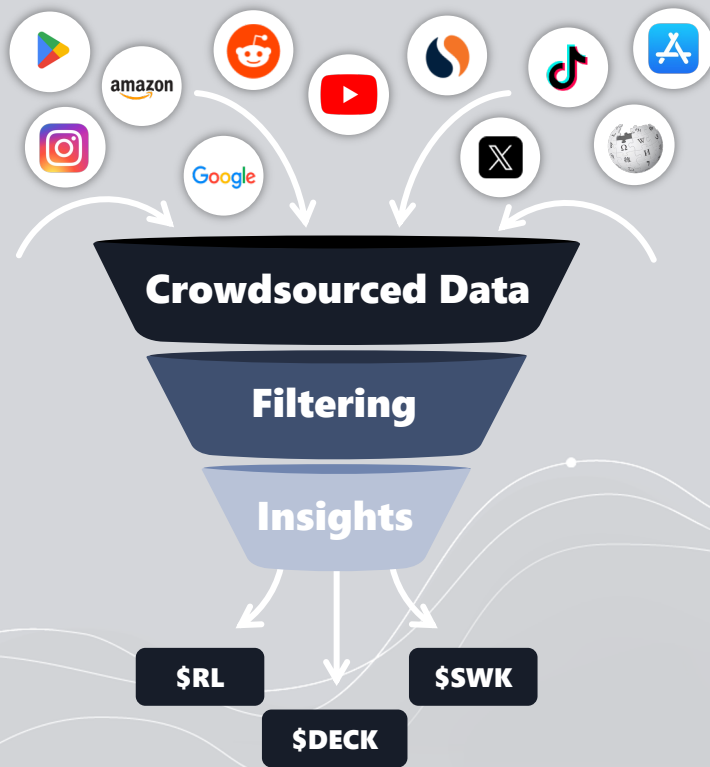


Our Investment Approach



The **Social Arbitrage Fund** harnesses the power of diverse alternative data sources to identify trends in financial markets

We believe alternative data sources can be an early predictor of sales, earnings, and stock prices

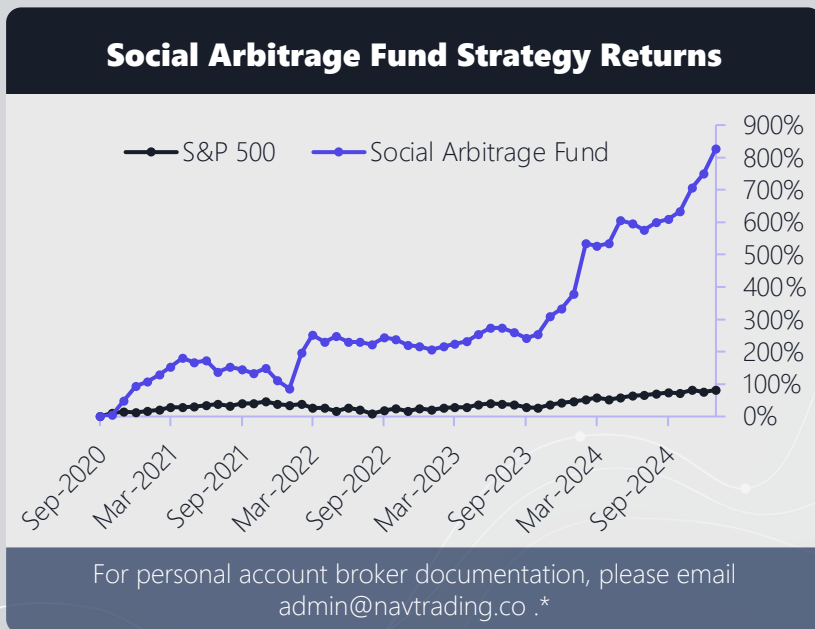


Historical Returns



Period	53 months
Total Return	826.31%
Sortino*	3.98
Sharpe*	1.29
Annualized Return	65.53%
Annualized Volatility	44.87%

*Values annualized



* Strategy returns are from a personal account that predates the fund.

Investment Process



Early Trend Detection

Consumer point-of-purchase data is often a trailing indicator

We monitor the consumer **pre-purchase journey**

We believe a mosaic of social, consumer, and corporate data is an **earlier** and **stronger** indicator of:



Fundamental company catalysts



Market rotations



Long-term macroeconomic trends



Sector trends



Consumer Discovery



Consumer Research



Consumer Discussion



Point Of Purchase

Social Arbitrage Fund Strategy

Other Funds

Investment Process

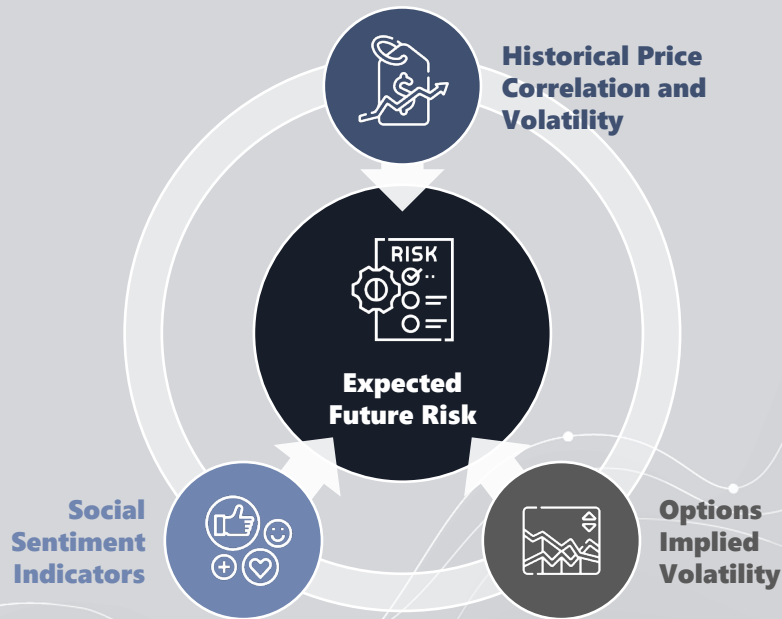


Risk Management

Traditionally estimated by historical price action and options implied volatility

We've found [social sentiment indicators](#) within our alternative data sources to be [even more informative](#) of future stock volatility

Assessing risk with this unique lens gives us a distinct edge

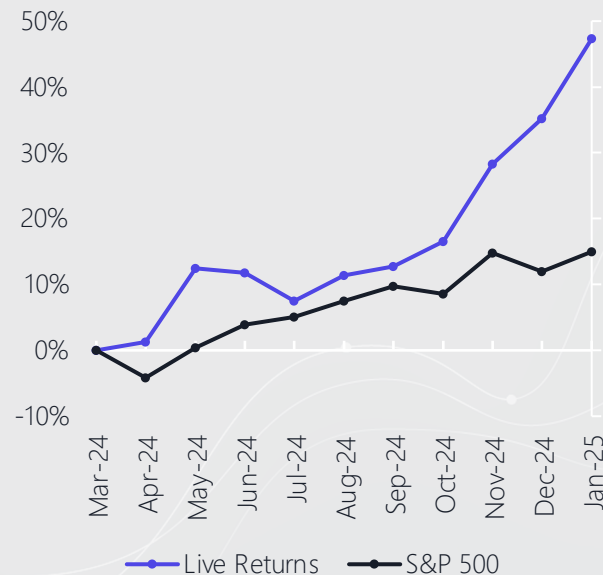


Live Returns – SAF & Managed Fund



2024									2025
Managed Account	Social Arbitrage Fund								
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
1.28%	11.05%	(0.59%)	(3.87%)	3.65%	1.24%	3.35%	10.04%	5.39%	8.98%
Since Inception: +47.32%									

Monthly Live Trading History



Trade Highlights



\$RL

Thesis:

- + Abnormal quarterly sales growth & alignment with consumer interests in luxury brands

What trends were we seeing:

- + Increase in organic category social interest, rising purchase and purchase intent, sector growth

Exit:

- + Slow down in sales growth seen in subsequent months and information saturation based on investor expectations post earnings

Risk Management:

- + Short duration call options with limited equity exposure



\$CELH

Thesis:

- + Long term social traction and consumer adoption, alignment with fitness trends

What trends were we seeing:

- + Substantial increases in product purchases and distribution, unique social adoption, discussion and influencer driven marketing / advertising strategies

Exit:

- + Limit in distribution expansion, thesis saturation in retail investor and public analyst coverage

Risk Management:

- + Continuous long term equity exposure combined market ETF hedges, sizing adjusted for product adoption growth, short duration call options for surprised earnings periods



\$LEVI

Trade story:

- + Levi's saw growing social traction after Beyoncé's "Cowboy Carter" album inspired a broad movement towards jeans and western-style clothing

Outcome:

- + Levi's Wholesale revenue for the quarter continued to drag on broader top-line figures, which couldn't meet high earnings expectations after a double-digit run up in the equity price.

Strategy Adjustments:

- + Developed a system to model hidden market expectations based on a combination of various metrics leading up to the earnings release date



\$LULU

Trade story:

- + Lululemon has benefited from broader trends in the athleisure market being an incumbent player that has continuously grown

Outcome:

- + Revenue growth was reflected in Lululemon earnings release; however, the share price was already priced for the reported level of growth and social adoption

Strategy Adjustments:

- + Integrate a deeper element of continuous company guidance tracking as a larger portion of the position holding and evaluation process

Strategy Details



Overview

Style:

- + Discretionary Long / Short

Equity selection based on:

- + Proprietary alternative data indicators

Universe:

- + U.S. & International equities and options
- + All market capitalizations and sectors
 - + Focus on Consumer and Technology

Investment Duration:

- + 2 week - 2 month average

Portfolio Size:

- + 15-30 core positions
 - + Can be fewer should there be less opportunity in the market



Risk Limits

- + Position max risk target <10% AUM
- + Sector max risk target <40% AUM
- + Directional exposure max +/- 100% AUM
- + Average Directional Exposure +10-20%



Liquidity & Leverage

- + Discretionary holding of significant cash/cash equivalents during unfavorable market conditions

Fund Facts



- + Launched: April 2024
- + Minimum Investment: \$500,000
- + Management Fee: 2%
- + Performance Fee: 20%*
- + Lockup Period: 12 Months

- + Prime Broker: Interactive Brokers
- + Fund Administrator: Repool
- + Bank: Mercury Bank
- + Compliance: Aspect Advisors
- + Accounting: Spicer Jeffries LLP

*With high-water mark clause

Full Transparency: Invest with Confidence



+ Independent Oversight:

- Auditor, Fund Administrator, and Custodian listed in previous slide

+ Regulatory Compliance:

- SEC-registered
- Fully compliant with US Federal and Texas state regulation
- Audit done by Spicer Jeffries LLP

+ Investor Access:

- Monthly performance reports
- Frequent investor relations communication

+ Security & Integrity:

- Robust cybersecurity measures

Why Invest in Our Fund vs Larger Funds?



+ Tailored Strategies:

- **Custom Portfolios:** We focus on your unique needs, not a "one-size-fits-all" approach
- **Personalized Service:** Limited clients mean more attention to your goals.

+ Social Media Expertise:

- **Deep Market Knowledge:** We understand youth and social media trends that larger funds overlook, giving us an edge in identifying and profiting from emerging trends

+ Untapped Opportunities:

- **Smaller Fund, Bigger Flexibility:** Ability to invest in under-the-radar small-cap companies
- **Agility:** We can move quickly to seize opportunities

+ Influence and Partnership:

- **Early Adopter Advantage:** Be part of our growth and influence the fund's direction
- **Collaborative Approach:** We value investor feedback and new ideas



Adrien Navarre

CEO, Founder

Adrien is the CEO and founder of TickerTrends. He has 5 years of fintech experience involving developing software for quantitative capital management, data infrastructure and digital assets. He previously worked on computer vision and machine learning research at Anantak Robotics.



Vinit Parikh

Senior Quantitative Analyst & Risk Officer

Vinit is the Social Arbitrage Fund's Quantitative Analyst & Risk Officer. He previously founded Partridge Capital, LLC, a Long/Short hedge fund. He also has 6 years of professional experience across Prudential Financial, SVP Global, and BNY Mellon. Vinit earned a B.S in Applied Mathematics and Economics from UC Berkeley.

Team and Location



Team

Contributors

Jack Atlasov

Core Team

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Officers

Adrien Navarre

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Location



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Aspect



Subscribe Capital

Schedule a Meeting: admin@tickertrends.io

* Requirements: [Investor Accreditation](#) & [Qualified Client](#)